



VITA PARTNERS LAUNCHES PUBLICLY AND RELEASES SITE Career Education Partner for Universities Publicly Announces Market Entrance

NEW YORK – April 2, 2010: Vita Partners, a consulting firm that partners with Universities and Organizations to train and develop their students and members for successful careers, today announced its official entrance into the marketplace.

“Given the nature of the current economic landscape, our focus is to help prepare individuals for their upcoming career endeavors,” said Nick Vita, President and Founder of Vita Partners. “Although we’ve specialized in Human Capital since 2006, now is the right time to enter the marketplace. The professional environment today is as challenging as it has ever been, yet the horizon is still full of opportunity. The time is right – for individuals and for Universities – to find new ways to adapt to and capitalize on the economic transformation we’re witnessing.”

As of today, Academic and Corporate leaders who are seeking ways to develop and grow their network of alumni or members, particularly those dedicated to personal growth as a function of professional success, will be able to use Vita Partners’ services to increase the likelihood of realizing those endeavors. Vita’s most popular services include:

- Strategic Community Building
- Comprehensive Job Search Seminars
- Complete Interview Fluency Seminars
- Professional Communication Training
- Conscious Capitalism Leadership Training
- Train-the-Trainer Training
- Instructional Design Consulting

“We are very excited to partner with many of the nation’s leading Universities and Organizations with the goal of turning a challenging economic climate into an opportunity for their community,” said Vita. “By finding the right opportunities and concentrating our focus, we’re making an impact on both the individual and corporate scale.”

To learn more, please visit us at www.vitapartners.com.

About Vita Partners:

Vita Partners is a consulting firm that partners with Universities and Organizations to prepare their students and communities for successful relationships and careers. In a market saturated with competent and ambitious individuals, the firm helps provide direction and instruction, acting as a catalyst for growth and achievement. Specializing in Human Capital development and coaching since 2006, Vita is publically announcing their market entrance and new programs and services for Higher Education and beyond. Vita Partners is privately held and headquartered in New York. For more information, please visit www.vitapartners.com.

Media Contact:

Nick Vita

Vita Partners

(646) 820-3623

nvita@vitapartners.com